



Next Stage Expansion Campaign

*A Campaign for Transformational Expansion
of Arts Education in Hampton Roads*



**254 Granby Street
Norfolk, VA 23510**

**757.451.4711
www.gsarts.net**



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Specifically, the campaign will fund:

- 1) Increase in the student body and faculty
- 2) Expansion of GSA's facility on Granby Street
- 3) Engagement in greater community outreach

Last January, more than 700 students in Hampton Roads summoned their courage and participated in their own personal version of "Fame" - auditioning to be accepted to attend The Governor's School for the Arts. Unfortunately, there was room for only 110 of these ambitious and talented students.

Every year, The Governor's School for the Arts, which attracts students from the eight cities and counties of South Hampton Roads, turns away hundreds of qualified students.

Now, The Governor's School has an exciting opportunity to expand its instructional space, and with it, significantly increase enrollment and transform its impact on students, and the entire community, for decades to come.

The Governor's School is a center for innovation that develops excellence, nurtures creativity, inspires artistic vision and builds communities with a passion for the arts.

Unique among the Governor's Schools across the Commonwealth, The Governor's School for the Arts offers premier arts training to high school students in six departments of study: Dance, Instrumental Music, Musical Theatre, Theatre & Film, Visual Arts and Vocal Music.

GSA stands as an outstanding example of regional cooperation serving the cities of Chesapeake, Franklin, Norfolk, Portsmouth, Suffolk and Virginia Beach, along with Isle of Wight and Southampton counties. Students attend their home school for academics, and then travel to the GSA campus on Granby Street in Norfolk for additional education in their chosen art form.

99% of Governor's School students go on to pursue higher education. On average, each year's approximately 100 graduating students earn more than \$6 million in scholarships - to some of the most prestigious schools and universities in the country.

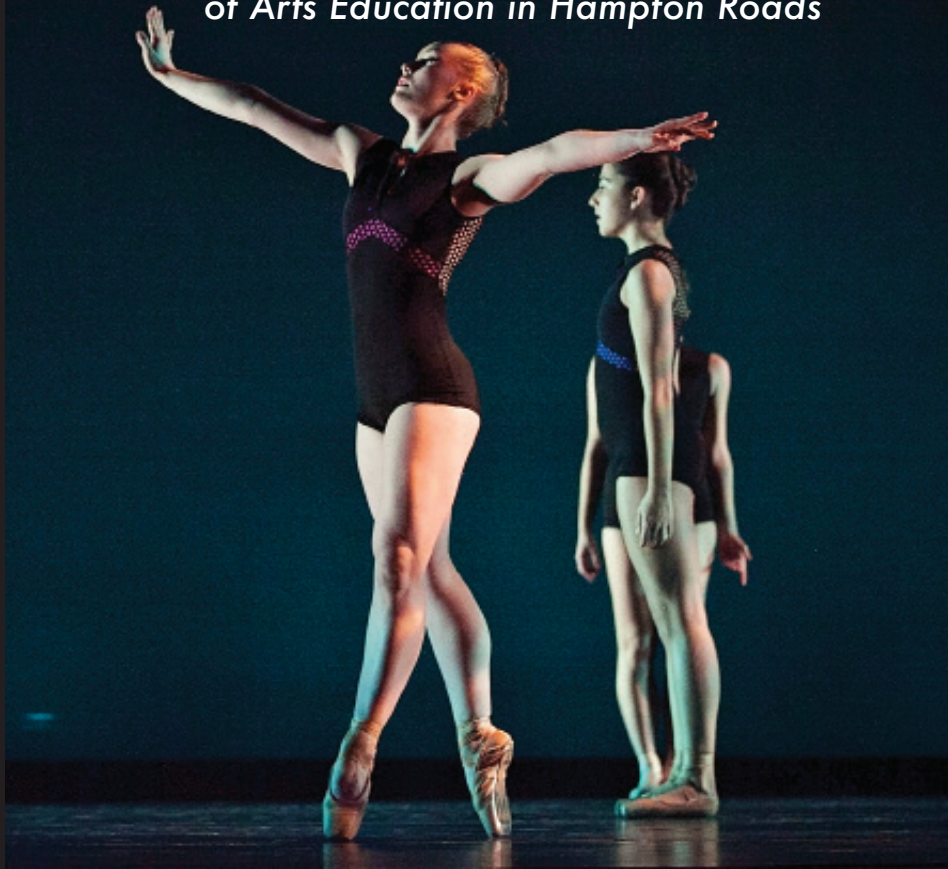
The result of this expansion will take The Governor's School for the Arts' renowned arts education program to an even higher level, affording the students an experience that transcends the classroom and traditional performance venues by reaching out into the community to create an unprecedented creative energy in Norfolk.

Since its consolidation of all its programs with the renovation of its current building on Granby Street in 2014, The Governor's School for the Arts has been a catalyst in the rejuvenation and revitalization of Granby Street, extending all the way into the new NEON district. This newest expansion of its facilities will bring even more students, activity and creativity to the entire downtown Norfolk corridor.

In total, the Foundation is seeking to raise \$6.25 million in the next few years to expand its footprint on Granby Street, increase its student body throughout South Hampton Roads, and significantly broaden its outreach efforts.

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Facilities - \$4MM

- Expansion of Granby Street footprint - two new floors -18,000 sq feet
- New facility for developing film program
- Space for orchestra rehearsal
- Additional space for visual arts department
- Expansion of dance department space
- New classrooms
- Locker Rooms
- Partnership opportunities with other arts groups
- All students under one roof - improved safety

Academic Quality - \$2.25MM

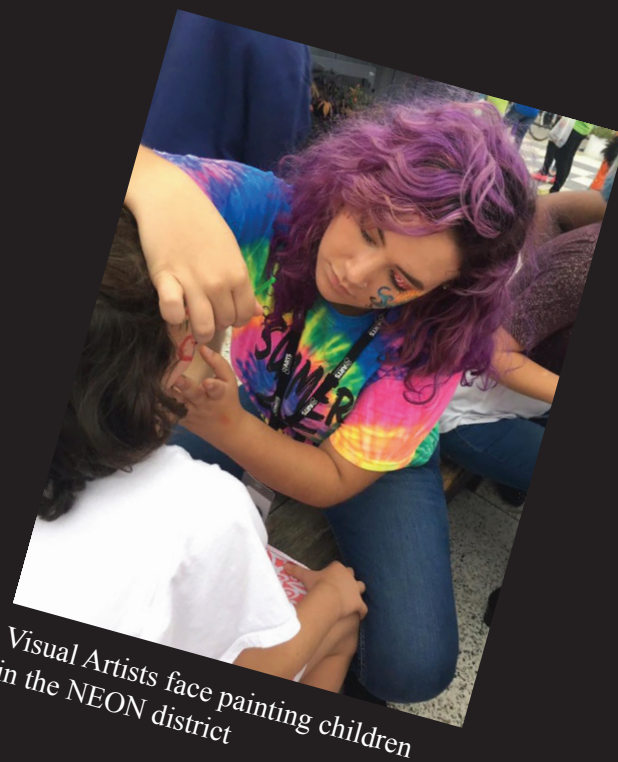
- Increase enrollment by 13% - from 355 to 400 students
- Additional faculty - full time & part time
- Community Engagement
- Performance & project funding
- Student scholarships
- Restricted fund for student assistance

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Talent in service to others



Visual Artists draw in the community

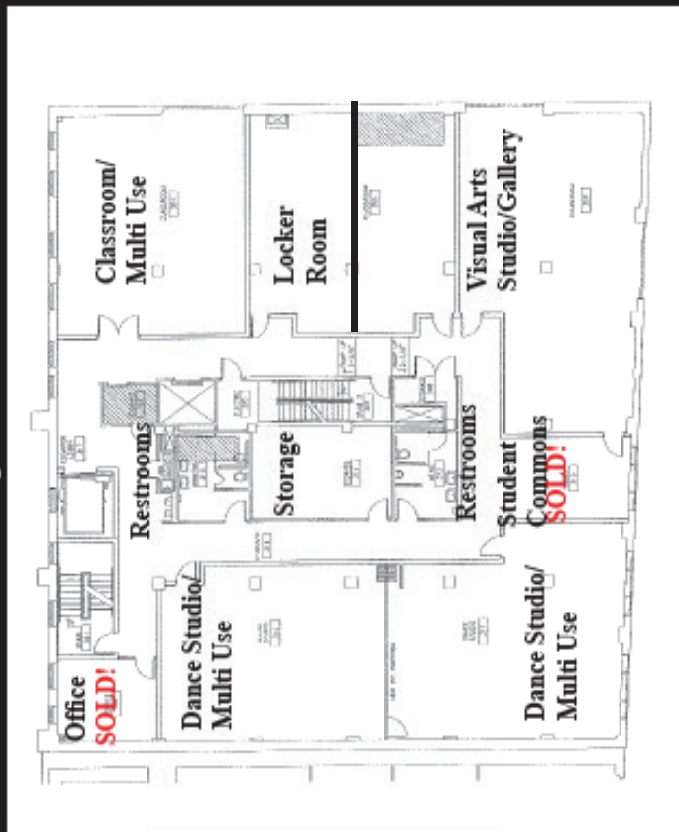


Musicians feeding the homeless at the Slover Library

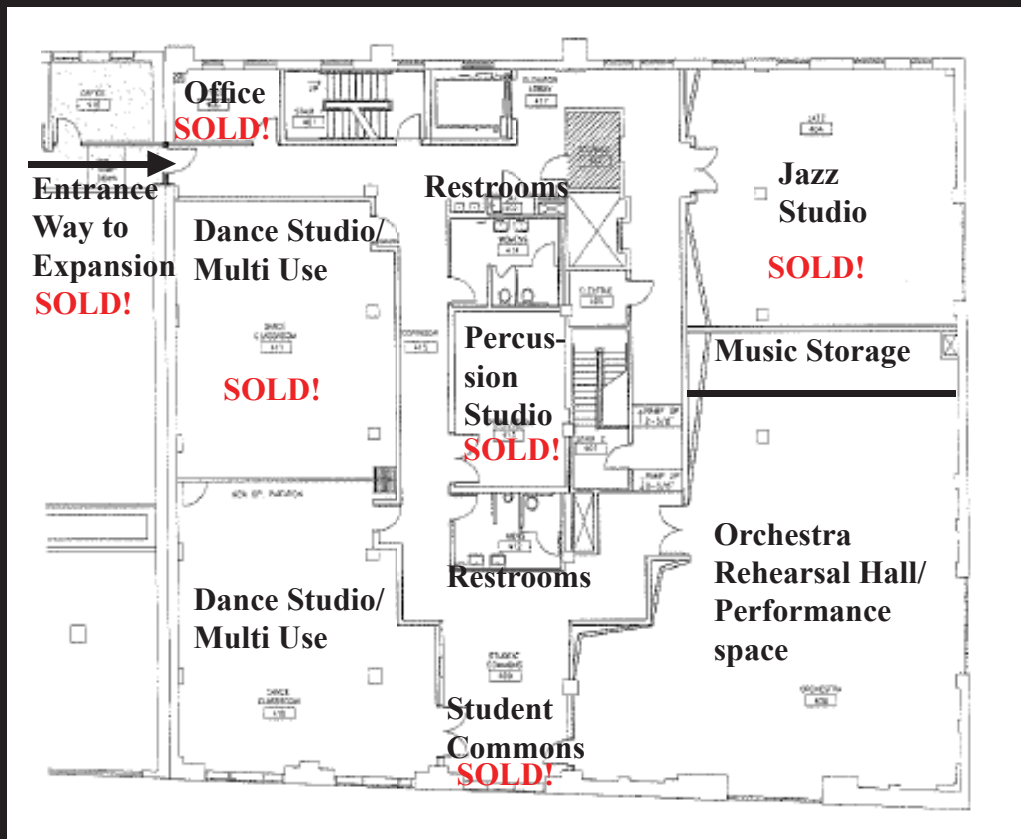
Expansion Building

3rd Floor

3rd Floor



4th Floor



Naming Opportunities

Expansion Building Naming Opportunities - Link [HERE](#) to make your gift or call or [email](#)!

PAYMENT PLANS ALWAYS AVAILABLE TO FIT YOUR BUDGET!!

Expansion Building

- Building Name: \$1.5 MM
- Orchestra Rehearsal Hall/Performance Space: \$500,000
- Visual Arts Studio/Gallery: \$250,000
- Dance Studio /Multi Use (4): \$100,000 each **(1) SOLD!**
- Classroom/Multi Use: \$20,000
- Locker Rooms (2): \$15,000 each
- Main Breezeway: \$10,000 **SOLD!**
- Dance Breezeway: \$10,000
- Instrumental Breezeway: \$10,000
- Glass Block Windows (5): \$6,000 each
- Dance Storage: \$5,000
- Music Office/ Storage: \$5,000
- Front Windows (6): \$5,000 each **(2) SOLD!**
- Large Rear Windows (7): \$2,500 each **(1) SOLD!**
- Staircases: \$2,500 each
 - 4th Floor East Inside **SOLD!**
 - 4th Floor East Outside
 - 4th Floor West Inside
 - 4th Floor West Outside
 - 3rd Floor East Inside
 - 3rd Floor East Outside
 - 3rd Floor West Inside
 - 3rd Floor West Outside
- Parent Campaign Group Plaque: \$1,000 each
- Alumni Campaign Group Plaque: \$1,000 each
- 88 Keys Campaign for a Steinway Piano: \$1,000 each
- Small Rear Windows (5): \$500 each
- Restrooms (4) \$500 each
- Water fountains (4) \$500 each

Existing Building

- Drawing Studio - 5th Floor: \$25,000 **SOLD!**
- Printmaking Studio -5th Floor: \$25,000
- Painting Studio - 5th Floor: \$25,000
- Costume Studio - 6th Floor: \$10,000
- Percussion Studio - 6th Floor: \$10,000
- Theatre Classroom - 4th Floor (1): \$10,000
- Practice Studio - 4th & 6th Floor (3): \$5,000
- Auxillary Computer Lab -5th Floor: \$5,000
- Staircases (12): \$1,000 each **2-SOLD!**
10 more available!





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